

BIIAB Level 2 Award for Music Promoters

Duration

10 hours

Summary

This qualification has been given a massive thumbs up by some of the top names in the industry.

“I found the course invaluable and very thorough. I learnt many things about areas I knew little about and I would recommend it to anyone who is serious about working in, and promoting, events.”

Ray Paul, Executive Producer for Weekend Programming at BBC Radio 1

“Being on this workshop has highlighted aspects of the industry that are taken for granted and overlooked generally. This will sort the men from the boys and improve a sector that needs desperate help. It also raises awareness, especially for new promoters, as well as encouraging a sense of responsibility.”

Mike Anthony of BBC Radio 1 Xtra's Rampage

Details

This qualification provides good practice guidance and legal information to music promoters, it also promotes responsibility and raises standards within the industry. Its perfect for current music promoters, anyone wanting to become a music promoter or licence holders who wish to become a live music venue.

What the course covers:

- Importance and benefits of early engagement with stakeholders
- Project management tools and techniques
- Financial management
- Marketing/Promotional mix
- Risk assessment
- Environmental impacts/waste management
- Management of noise
- Transport management
- Licensing Act 2003
- Door policy
- Evaluation of a promotion